



ICONIC SHOWS AND EXCITING NEW PROGRAMMING COME TOGETHER FOR STRONG 2024 PNE FAIR

Despite five days of rain - B.C.'s largest ticketed event continued its tradition of creating memories for hundreds of thousands of Fair fans

**For Immediate Release – Images Available
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Vancouver, B.C.: British Columbia's most beloved and well-attended ticketed tradition came to a close Monday evening as the 114th year of the PNE Fair wrapped up after 15 days of creating memories with 637,920 guests who attended from August 17th to September 2nd.

"Despite five days of rain, including one record setting day on our middle Saturday, the combination of new attractions, the Summer Night Concerts lineup and traditional favourites really resonated with our guests this year," says PNE President and CEO Shelley Frost. "The 2024 Fair saw significant changes throughout the Fairgrounds as ongoing construction on the new Freedom Mobile Arch resulted in a number of shows moving from their traditional location. The overall result was very well received as the team approached what could have been challenges as an opportunity to rethink our many indoor and outdoor venues and spaces."

In total, the 2024 Fair remains British Columbia's largest ticketed event, with this year's attendance of 637,920! (2023 Fair attendance: 626,531, 2022 Fair attendance: 529,772, 2021 Fair attendance: 239,000)

PROGRAMMING WELL RECEIVED BY FAIRGOERS

The 2024 Fair had several programming highlights that were well received by Fair guests including all day, free with admission programming such as Music in the Park on the Freedom Mobile Stage; TNT Dunk Squad; XPOGO Stunt Team; Kids Discovery Farm; Dueling Piano Kings; For the Love of Drag; Canoe Cultures; Safeway Cooking Stage; Remix Inferno – A Pyro Music Spectacular and of course, the SuperDogs Show!

The Summer Night Concerts program, relocated to the Pacific Coliseum, featured a wide range of genres in 2024, with artists such as John Fogerty, Brad Paisley, Charlotte Cardin, Flo Rida, Blue Rodeo, comedian Gerry Dee, Punjabi Virsa, and the Commodores with the Pointer Sisters, all thrilling fans with standout performances. The PNE also celebrated the 50th anniversary of a historic 1974 concert with a concert by Bachman-Turner-Overdrive on August 20th. To further celebrate this important music milestone in BC, the Mayor of Vancouver declared August 20, 2024, as BTO Day in Vancouver!

And the PNE was pleased to welcome the Tatus Festival on August 30th and 31st. Presented by internationally respected indigenous led not-for-profit Canoe Cultures, this special two-day festival of indigenous music, art, food and culture was a highlight of the Fair.

PNE PRIZE HOME TO BE DRAWN SEPTEMBER 9TH

The 2024 PNE Prize Home is located in Langley and built by **Miracon Developments**. It showcases exquisite architectural craftsmanship and artisanal interior design by **Brown & Co**.

Valued at \$2.35 million, the home is fully furnished by **Yaletown Interiors**, energy efficient with the support of **BC Hydro**, with smart technology supplied by **Best Buy** and **Samsung**, a **Husqvarna** yard care package, and an EV charger in the 2-car garage.

The expansive floor plan boasts 3,486 square feet of meticulously crafted living spaces over 3 levels, including 4 bedrooms, 2.5 bathrooms, den, media room, and a 2-bedroom basement suite.

The PNE is a non-profit organization. The revenue raised through the Prize Home Lottery supports a variety of non-revenue producing programs spanning agriculture, community, arts and a large number of other local programs.

Draw Date: Monday, September 9th, 2024

Time: Live Draw at 6:30 p.m. sharp

Location: Pacific Coliseum floor

Parking in the bus loop on the west side of the Pacific Coliseum or in Gate 6, off Renfrew Street.

2024 PNE FAIR BY THE NUMBERS

ENTERTAINMENT

3,000 – Dog stuffies sold at SuperDogs

40% - Percentage of dogs in SuperDogs that are rescues

225 – Kids who participated in the Metro Vancouver Pee & Poo Mascot Dance Off

972 – Slam dunks by the TNT Dunk Squad

117 – Backflips by The XPOGO Stunt Team

FOOD

34,500 – Slushies sold by Slush Zone

19,500 – Pieces of Hong Kong Style French Toast (Tochi) sold by Tochi

7,562 – Sushi tacos sold by Taco Nori

3,750 – Bags of Kettle Corn sold at Canadian Kettle Corn

3,012 – Jumbo Deep-Fried Squids sold at Little Happy Fish

15,233 –Spiralled potato sticks sold at Tornado Potato

16,500 – Cotton candies sold throughout the PNE

Playland

34,512 – People rode the ThunderVolt in its fair debut

86,899 – Rides on Kettle Creek Mine, Classic Wooden, and the new Electric ThunderVolt

150,000 – Moles whacked at Whac-A-Mole

214,800 – Inflated balloons used for balloon games

315,000 – Rings tossed at the Ring Toss Game

67,500 – Shots taken at Bonanza Target Range

12,250 - Crossbows shot

9,750 - Cans kicked over at soccer

1,500 - Fish caught at Bob's fishing hole

279,375 – Donuts in playland that were fried and sprinkled with cinnamon

AGRICULTURE

104 – Animals sold in the 4-H Auction

40,000 – Bees in the Honeybee Centre

67,582 – Archery arrows shot

3,000 – Bullseyes in Archery

8,800 – Kids who visited Discovery Farm

205 – total participants in the 4-H Festival

74 – members who participated in the 4-H auction

\$314,013.31 – total sales for the 4-H auction

260 – Chicks born at the Fair

71 – Pounds gained by the piglets during the Fair

9 – 30-yard dumpster loads of dung taken away from the livestock barns

107 – Bales of hay eaten by the animals during the Fair

332 – Animals on display at the Fair

5,701 – Pony rides

104,000 – Feet ran by the pigs in Pig Races

7,500 – Imaginary cups of coffees orders in Tim Hortons Play House

150,482 – Imaginary Timbits sold at Tim Hortons Play House

PNE PRIZE HOME

\$2.35 million – Value of the Prize Home Grand Prize package

500 – Average number of times per day a PNE prize home ticket seller calls out “Win a house, win a car”

90 – Years of the PNE prize home – the oldest charitable lottery in BC

GENERAL FAIR

18,900 – Number of guests who went on the PNE express train

20,342 – photos taken by the PNE photography team

2,100 – Number of times the casino wheel was spun

For more information about the PNE visit: www.pne.ca

Follow the PNE social accounts: @PNE_Playland #pnefair

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About the PNE:

Owned by the City of Vancouver, the PNE is a healthy and vibrant non-profit organization dedicated to delivering over 3 million visitors a year with memorable experiences through access to first-class cultural, music, sporting and family entertainment events, as well as access to public space for passive recreation. Founded in 1910, the PNE’s home is Hastings Park, a multi-facility venue in Vancouver where the organization manages four activity streams: the annual PNE Fair, Playland Amusement Park, Park Care and Facility Maintenance and an expansive portfolio of year-round events. All revenues generated are invested back into park space, community programs and non-revenue generating educational and entertainment experiences.

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