



VENDOR OPPORTUNITIES



THE PNE WINTER FAIR IS BACK AND MORE FESTIVE THAN EVER!

Are you a talented maker, artisan, or small business selling gifts and other goods for the holiday season? Look no further than the PNE Winter Fair presented by BCAA!

This event expects to attract more than 80,000 visitors from across the Greater Vancouver region for a fun holiday experience.

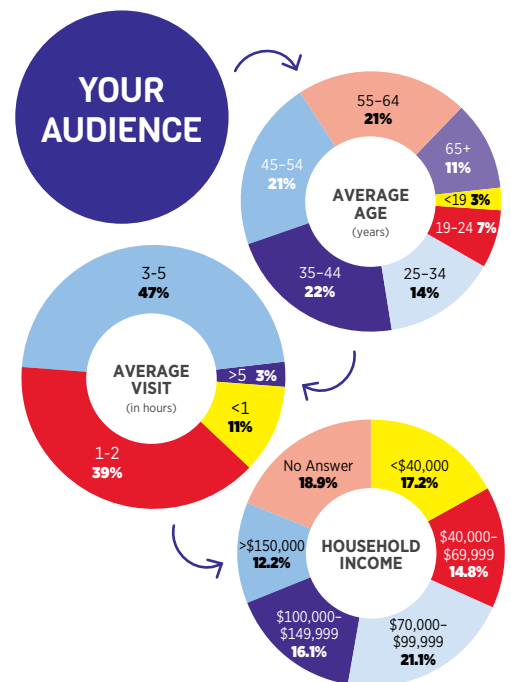
BECOME A VENDOR AND PARTICIPATE IN A UNIQUE VENUE TO SHOWCASE YOUR PRODUCTS.

We are now accepting applications for merchants to be a part of the PNE Winter Fair.

WHY YOU SHOULD APPLY

The PNE deploys a well-rounded promotional strategy to ensure maximum exposure the event and vendors which includes:

- Paid media strategy across TV, Radio, Print, Digital and OOH
- Earned media impressions of over 110 Million
- Social media amplification across Instagram, Facebook, Twitter and TikTok
- Email newsletters
- Leveraging our official event sponsors and key partner networks to further amplify messaging



PNE WINTER FAIR

PRESENTED BY



OUR CHANNEL REACH

MORE THAN
970,000
VISITORS TO PNE.CA

MORE THAN
31 million
TOTAL IMPRESSIONS
THROUGH PAID MEDIA

125,000
FOLLOWERS ON
SOCIAL MEDIA WITH A
HIGHLY ENGAGED BASE

43,000
SUBSCRIBERSHIP
TO OUR
NEWSLETTER

VENDOR SPACE*

OUTDOOR

POP-UP HOLIDAY MARKET CABIN

\$2,500

**HOLIDAY FOOD & DRINK
CONCESSION VENDORS**

Commission based rate:
25% plus 1% processing fee

* All fees are PLUS \$27 C.A.F.E. fee, applicable taxes, additional service fees not included, POS deposit where applicable.

All applications go through a selection process and Exhibitors will be approved based on a variety of criteria including:

- Uniqueness and appeal of the product
- Prior experience of selling within a market, tradeshow, or festival environment
- Attractive presentation/display
- Space availability
- Availability within product category

Visit pne.ca/winter-fair-vendors for Vendor Space Information, Vendor Criteria, and Application Process details.

