

PACIFIC NATIONAL EXHIBITION
BOARD OF DIRECTORS MEETING
MONDAY, JUNE 13, 2022
5:00pm – Via Video Conferencing (Webex)
Public Realm Portion

MINUTES

Chair Dominato called the meeting to order at 5:09pm

Present: Lisa Dominato, Chair
Ty Speer, Director
Raj Sihota, Director
Maury Kask, Director
Patrice Impey, Treasurer
Paul Mochrie, Director

Shelley Frost, President & CEO
Karen Massicotte, Vice President, Marketing, Sales & Business Development
Salome Valente, Executive Assistant/Corporate Secretary
Jeff Strickland, Vice President, Operations
Stacy Shields, Vice President, People & Culture
David Crawford, Vice President, Finance & Corporate Services

Guest: Thomas Chen, Senior Project Manager, PNE

Regrets: Donnie Rosa, Vice Chair
Rachel Roy, Director

There being a quorum present and due notice having been given, the meeting was declared to be constituted for the transaction of business.

1. ADOPTION OF AGENDA

MOVED by Director Maury Kask
SECONDED by Director Patrice Impey

Resolved that the agenda for the Public Realm Portion of the Board of Directors meeting for Monday June 13, 2022 is adopted.

CARRIED UNANIMOUSLY

2. ADOPTION OF MINUTES

MOVED by Director Ty Speer
SECONDED by Director Patrice Impey

Resolved that the minutes for the Public Realm Portion of the Board of Directors meeting from Thursday December 2, 2021 are adopted.

CARRIED UNANIMOUSLY

3. STAFF REPORTS TO THE BOARD OF DIRECTORS

3.1 HP – PNE Master Plan Update

The Master Plan update presentation was provided in the Board of Directors packages for review. This report was delivered by Jeff Strickland and Thomas Chen.

Questions from the Board of Directors were as follows:

Director Maury Kask enquired from a risk management perspective, if there are any foreseen risks with the scope, schedule or budget of the Amphitheatre Project. Thomas Chen replied that given the current supply chain issues and climate, the biggest risk is the delay to the actual construction and increased costs of that construction.

Director Maury Kask followed up by asking if there are risk management protocols in place to manage and oversee that risk profile. Thomas Chen replied that it less about actual risk to the project completion but instead creating the risk of needing to tradeoff amenities and features that are requirements vs nice-to-have and potentially needing to limit these amenities or considering putting some into a secondary phase for future upgrades.

Speakers

There was one speaker for the Master Plan agenda item:

Rick Hurlbut, Community Member

Rick Hurlbut enquired if any thoughts had been given to hosting touring shows like Cirque de Soleil at the Amphitheatre.

Shelley Frost replied that Cirque de Soleil does have several different show configurations and the PNE has been in conversations with them and similar groups to see where shows like this could fit in. Shelley Frost added that the Amphitheatre may not be able to accommodate everything, but the goal is to be able to accommodate as wide a range of event types as possible and provide as much flexibility in terms of the size of audience as possible.

3.2 2022 Community Update

The community update presentation was provided in the Board of Directors packages for review. This report was delivered by Karen Massicotte.

Karen Massicotte also asked the new 2022 Community Advisory Group members that were in attendance to introduce themselves.

There were no speakers to this agenda item and no questions from the Board of Directors.

3.3 Year-Round Business Update

The year-round business update presentation was provided in the Board of Directors packages for review. This report was delivered by Karen Massicotte

Questions from the Board of Directors were as follows:

Director Patrice Impey enquired if the number of events were getting closer to what would be expected in a regular year? Karen Massicotte replied that it's tracking to be busier than 2019 and if the PNE continues to meet all of its current event targets, the PNE will see an increase in total events over 2019.

There were no speakers to this agenda item.

3.4 PNE Tech Services Fire Update

The PNE Tech Services fire update presentation was provided in the Board of Directors packages for review. This report was delivered by David Crawford.

Questions from the Board of Directors were as follows:

Director Patrice Impey enquired if there have been any significant impacts to work/productivity in the interim or have accommodations been able to be made.

David Crawford replied that accommodations been made especially with the sign shop that was destroyed. Signage inventories are being reproduced as needed. David Crawford added that the team has been flexible and been able to utilize other spaces on the site that aren't intended to be used on a permanent basis but will work in the interim and there is a meeting tomorrow with frontline staff to do a more realistic needs assessment as to what is needed from today until April or May of next year.

Shelley Frost added that it was a very distressing time for the teams in that area and therefore there was some loss in productivity in the couple of weeks following the fire as staff worked through emotions regarding loss of workspace and personal items lost as well as digesting impacts to their roles. Shelley Frost indicated that tools and equipment replacement is not at 100% but they did get what was needed in terms of tools and office space as quickly as possible in light of the supply chain issues that everyone is facing.

Speakers

There was one speaker for this agenda item:

Rick Hurlbut, Community Member

Rick Hurlbut enquired on the items that are going to be replaced, the building itself and wayfinding signs, have there been any thoughts around design elements that would help the PNE meet it's DEI mandate like logos, colour schemes, and graphics that would recognize First Nations, LGBT community or other members of the community.

Shelley Frost responded that the PNE will be very careful to not replace one for one and going through this with intention. Shelley Frost added that there are event branding guidelines that some of the signage needs to fall within but DEI is at the forefront of the PNE's thought process as well.

3.5 Community Questions

Community members were asked to send in questions for PNE staff to answer during the meeting. The questions and answers were provided in the Board of Directors packages for review.

3.5.1 **Question #1 – Will there be public input / consultation, namely from the community, regarding the new Amphitheatre and if so, at what point will this be sought?**

Shelley Frost replied that Revery will be bringing on Inform Planning to facilitate community and stakeholder consultations and expect that they will be doing a series of engagements and consultations between now and November. Shelley Frost added that this will be an opportunity for the public to have some input to the functional programming like sound and the PNE will make sure that all those that need to know will know and with enough time to participate. Shelley also confirmed that there have been several points of community engagement on the Amphitheatre redevelopment to date including public Board meeting updates and Community Advisory committee updates. The PNE will continue to ensure that updates and opportunities for input are communicated through all available channels.

3.5.2 **Question #2 - What is behind the seemingly deteriorating state of the Parks vegetation, namely weeds, particularly the Italian gardens? Why can't the PNE use volunteers, in a non-threatening means to the relevant union? The garden seems to be all tidied up for the fair, what about all of us who experience it for most of the year, as well as those who knew it when it was installed?**

Jeff Strickland delivered a presentation to answer this question.

Questions from the Board of Directors were as follows:

Chair Lisa Dominato asked what the cost to the PNE is for the graffiti and vandalism removal as the City is also seeing a significant increase in graffiti and removal costs across the city. Jeff Strickland replied that he didn't know the annual cost off the top of his head but can report back. He further indicated that over the COVID period, and with fewer events on site and less activity, graffiti throughout the site has become increasingly challenging.

Chair Lisa Dominato asked if any of the Community Advisory Group members had any questions.

Jason McGarry asked what the process would be to have the Farmers Market run as a year round event. Shelley Frost responded that it is a winter market that runs from November – May and believes that it has more to do with the availability of vendors as they are already locked into other summer market spots across the city. The Farmers Market Association has indicated that there aren't enough vendors to fill another site for a summer market so they prefer to keep the PNE site as a winter market. This is a supply issue, not a decision by the PNE to not have a year round market.

4. NEXT BOARD MEETING

It was agreed that the next Board meeting with Public Realm Portion would be Thursday December 1, 2022, at 6:00pm.

5. ADJOURNMENT OF PUBLIC PORTION OF MEETING

MOVED by Director Maury Kask
SECONDED by Director Ty Speer

Resolved that the Public Portion of the Board of Directors meeting be adjourned at 6:04pm

CARRIED UNANIMOUSLY